

PROSPECTUS
Of a New Weekly Paper
PUBLISHED AT QUEBEC, AND ENTITLED
THE MERCANTILE JOURNAL.

TO THE PUBLIC.

BUT little more than two months have elapsed since the **MERCANTILE JOURNAL** was proposed as a candidate for public patronage. The liberal and extensive encouragement which it has experienced during that short interval, affords the most satisfactory proof of the accuracy of those principles upon which it was offered to the public, and of that solicitude, which, to the credit of this country, is so generally evinced for the welfare of honest industry. Encouraged by the generous patronage which has already been given, the proprietor is induced to issue this prospectus with the view of soliciting subscriptions in those parts of this and the sister province to which this publication might prove of utility or interest, either as a commercial or political Journal. In submitting these proposals to the public, the Editor conceives it proper again to state, that he has no desire whatever to interfere with any similar establishment, either existing or which may be proposed. Actuated by no other motive than that of rendering himself useful in his own department, his only view is to furnish the public with a work, which, from the judicious and impartial manner in which it shall ever be his aim to conduct it, may prove worthy of their countenance. He shall spare neither pains nor expense to provide for them a fund of information on every important and interesting subject,—acceptable to his readers and of advantage to the community at large.

On these grounds alone the Publisher is induced to issue this Prospectus,—Neither allied to party nor influenced by prejudice, he will make it his study to give as correct an account of every occurrence, as his knowledge and opportunities may enable him to produce. In discharging the duties of his office, the Editor is determined that truth, impartiality and candor, shall ever be the leading principles of his conduct, and he hopes that his steady adherence to these principles, will acquire him the kind approbation of his patrons and fellow citizens.—Such are the objects of, and outline of the manner in which it is intended to conduct the **MERCANTILE JOURNAL.** As it shall advance and the publisher's means increase, his exertions shall not be wanting to add to its usefulness, and render it more deserving of the support and encouragement of the public.

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CONDITIONS.

The **MERCANTILE JOURNAL** is published on the **WEDNESDAY** of each week. At present in the English language only. It is printed on good paper, with new and elegant type. The size, for the present, is Demy, which will be increased to a sheet of Royal, as soon as a number of advertisements sufficient to supply the difference of labour, have been received. The subscription is Four Dollars per annum, exclusive of postage, payable half-yearly, in advance. The first half-yearly subscription to be paid on subscribing:

The Editor now respectfully submits the merits of his proposals to the impartial judgment of a discerning public, and looks with confidence to their decision, in which, he is convinced, they will acknowledge the utility of his undertaking, and afford it their generous approbation and encouragement.

GEORGE J. WRIGHT.

OCTOBER, 1816,

